DASCOM Card Printers Provide Total Solutions for Organization with more than 400,000 Volunteers

The Jiangmen Wuyi Volunteer Association of Jiangmen, China is a civic organization that is made up of volunteers dedicated to activities that provide services for the betterment of the quality of life for individuals in this region of more than 4 million people in Southern China. As of current count, the organization has more than 400,000 volunteers involved in nearly 238,000 projects according to the organization's website. These activities include programs for the elderly and disabled, youth, legal assistance, culture, sports, and others.

Until recently the organization had a very labor-intensive process for providing identity for people who wished to volunteer. They provided these individuals with certificates that allowed them to participate and in exchange the volunteers received proof of identification that showed them as qualifying for incentives for their volunteerism with things such as discounts for shopping at various area businesses. The program is great way to help improve the services and quality of life in the city, but also provide something in return for the volunteers. Individuals and businesses work together to bring solutions to the community as a team.

The issue the organization faced, however, was that the process of providing volunteers with their certificate took on average about six weeks.

This resulted in prospective volunteers losing interest and possibly affecting programs. That is when the organization looked to DASCOM for answers.

DASCOM implemented a card printing solution using the DC-3300 single-side direct-to-card printer and DC-7600 double-side retransfer printer to speed up registration for individuals while providing them with safe, secure, and efficient identification badging.

The printers not only provided a more efficient way for individuals to sign up quickly, but it brought an enhanced level of security to the process and allowed for immediate issuance of the card. This kept the pool of volunteers interested and active. This has translated into increased services through more volunteers.

The ID cards contain all the information that had previously been recorded on the certificate. A high-resolution background for the card was required, but there was no chip in the card. This means that all the information concerning the individual's data is recorded within the QR-code on the front side of the card.

This is a safe, effective, and convenient way to

store private, personal information in a format that is much more automated and much easier for the volunteer to carry instead of the certificate.

The DC-3300 prints just the text and human image on the front of the card when a pre-printed card is used.

Since the DC-7600 prints double-sided, it prints the blank card with background and all information double-sided in high resolution, including the QR designation. The QR code can easily be scanned by the volunteer team leader in a process that records the length of service by the volunteer. The organization records the length of service because this allows the volunteer to qualify for incentives and move up in a tiered fashion for volunteers.

The organization utilizes a color scheme to track volunteers with a "green" card

signifying a beginning or intermediate level of volunteerism and a "red" card being indicative of a higher- level volunteer.

In addition, the automation by going to a card solution means that volunteers can also access information regarding their potential discounts, length of service, and other information by utilizing self-service kiosks. This cuts down on time and frees up the volunteer leaders to do other important tasks associated with the organization.

At present, the organization foresees a need to print approximately 30-50,000 new cards monthly in addition to older certificates that will be transferred over to the card system.

Overall, the project is going very well and the organization is able to enjoy increased automation, security and productivity along with a cost-effective means to provide safe and smooth

operations as it relates to the registration and tracking of individuals within the program.

The results are that the organization can attract and maintain more volunteers and those volunteers can then carry out even more projects in the scope of civic and business initiatives. This means that the region benefits from the program at an even higher level than before.

As one volunteer summed it up, they like the system because they want to volunteer and the DASCOM solution makes it "much easier and convenient than before" when carrying out identification transactions.

DASCOM is pleased to be a part of a total solution that will bring benefits across the board in making the region of Jiangmen an even better place to live and work for its residents.

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